



## Glenn Highway MP 34-42 Reconstruction

Parks Highway to Old Glenn Highway

### Event Notes

**SUBJECT:** Glenn Highway MP 34-42 Reconstruction  
Parks Highway to Old Glenn Highway Pathway  
Colleen Street Intersection and Frontage Road

**PROJECT NO.:** 0A15024/Z581040000, 0A15032/CFHWY00029,  
0A15033/CFHWY00006

**GROUP:** Public

**DATE:** Thursday, September 13, 2018

**TIME:** 3 to 7 p.m.

**LOCATION:** Curtis D. Menard Memorial Sports Center, 1001 S Clapp  
Street, Wasilla, Alaska

**OUTREACH:** See Table 1. Event Outreach

**ATTENDANCE:** 485 people signed in

**STAFF PRESENT:** *DOT&PF:* Sean Baski, Todd Smith, Ryan Baumgartner  
*HDL:* Carita Backman, Avery Larsen

#### EVENT INFORMATION:

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Attendees were greeted at the door and asked to sign in. 100 Mat-Su area transportation projects and programs were represented. Community members were encouraged to ask questions of the project teams and to provide verbal and written comments.

The project team recorded the following written comments.

- Please keep the traffic light in your plans at Colleen/Grandview. (Two written comments and many verbal comments)

Attendees submitted the following general written comments about the Transportation Fair.

- Excellent information – thanks again for providing opportunities for public input on area projects.
- Awesome Transportation Fair! I had a great time and so did my 9-year-old son. Thanks for organizing it.

**Table 1. Event Outreach**

Date	Outreach method	Description
06/06/2018	Blog post	Information posted on the event blog, 2,800 views in the last month
06/14/2018 08/28/2018 09/13/2018	Email notice	Inviting the public to the event (2,184 sent, 806 opened, 27.9% clicks)
08/10/2018	Project website	Meeting notice posted on the public involvement page

<b>Date</b>	<b>Outreach method</b>	<b>Description</b>
08/10/2018	Community calendars	Request sent to the <i>Mat-Su Frontiersman</i> to post the event on online calendars
08/14/2018	Forwarding request to project teams	Sent request to all teams to forward event info to their lists
08/14/2018	Forwarding request to legislators	Sent request to forward to constituents
08/17/2018 09/13/2018	Facebook posts	Posts on the DOT&PF Facebook page highlighting the event
08/20/2018	Forwarding request to boards, commissions, and community councils	Request to forward email to subscriber lists
08/20/2018	DOT&PF Online Calendar	Inviting the public to the event
08/24/2018	Postcard	15,000 postcards sent to area project mailing lists
08/28/2018 09/05/2018 09/12/2018	What's Up Listserve	Weekly email newsletter announcement inviting the public to the event
09/05/2018	State of Alaska Online Notice	Sent by DOT&PF inviting the public to the event
09/09/2018 to 09/12/2018	Radio advertisements	Invitation to the event sponsored by the Mat-Su Borough, Alaska Railroad, and the City of Wasilla played on KSKA and others
09/16/2018	Newspaper article	<i>Mat-Su Frontiersman</i> follow-up article about the event

Documents on file:

- Outreach
- Fact sheet
- Comment sheets
- Sign-in sheets
- Project graphics